



Wikio and Dailymotion : 2 of the 25 most promising European start-ups to present at the European Tech Tour Web & Communities Summit 2007

GENEVA, October 27, 2007 — Building on the success of its 26 national TechTours and a first vertical event that focussed on the European semiconductor industry, the European Tech Tour Association (ETTA) has launched the second in a series of vertical events focusing on selected technology sectors. The European Tech Tour Web & Communities Summit 2007, being held in Switzerland on November 14th and 15th, is the second in the series and represents a sector-specific event aimed at bringing together Europe's most innovative start-ups, leading venture capitalists and senior industry professionals.

The event is led by Yann Mauchamp, founder of Mutual Benefits, strategic advisory firm in the Web & Communities space and is backed by Venture Capital firms Baytech, Endeavour Vision, Highland Capital Partners, Holtzbrinck Ventures and Wellington Partners, as well as corporate development arms of Internet & Media blue chips, and industry partners such as Calibre One and Swisscom. The event invited start-ups from across Europe that demonstrate strong potential to excel in today's fiercely competitive Web 2.0 & Online Communities market. The event is open to companies at all stages of development including seed, start-up, expansion and pre-IPO that are active in segments across the market.

Pamir Gelembe, consultant at Newtonmore Capital and the 19 person selection committee composed of experienced, pan-European investors (Venture Capital firms & Business Angels), industry professionals, and market leaders such as Google and Electronic Arts selected the Top 25 start-ups from an initial list of 600 companies. The Top 25 Finalists will each have twenty minutes to present their business plans to an international delegation of more than 100 influential investors, technology industry leaders, service providers and academics who have signed up for the event with a view to investing or aiding these young companies achieve their globalisation plans.

"Dailymotion is proud to be one of the Finalists of Web & Communities Summit, produced by the European TechTour Association and backed by leading Venture Capital Firms, Business Angels and Corporate Development arms of Media & Internet companies. "Dailymotion is building new routes for talented audiovisual producers and creative users using Web 2.0 technology and collective wisdom and Internet-generated revenues for Broadcasters and Producers", says Benjamin Bejbaum, DailyMotion's co-CEO. "Europe has many great Web & Communities companies with the potential to become global players like Dailymotion" adds Mark Zaleski, Chairman of the Board, Dailymotion. "The European TechTour helps all of us to identify and promote these companies: thank you".

"Wikio is proud to be one the 25 Finalists of Web & Communities Summit, produced by the European TechTour Association and backed by Venture Capital Firms, Business Angels and Corporate Development arms of Media & Internet companies. "Wikio helps people make smarter decisions through collective intelligence and folksonomy," says Laurent Binard, Wikio CEO. "Web 2.0 is a great opportunity for Europe to build global players and to reinforce entrepreneurship and investment in high-growth sectors," adds Pierre Chappaz, Chairman of the Board, Wikio".

Morten Lund, founder of Lund 2 in Denmark and an influential, serial entrepreneur, will provide the keynote address at the opening gala dinner to be held in the sumptuous Château de Chillon in Montreux on November 14th, 2007.

About ETTA

The European Tech Tour Association (ETTA) was founded in Geneva in 1998 in response to growing interest to visit emerging technology companies in various European regions. ETTA is an independent organization composed of key contributors to the high-technology industry. The association recognizes that continued prosperity in Europe lies in its ability to transform today's innovative projects into tomorrow's global technology leaders. A video introduction of the Web & Communities summit can be found here: <http://www.kyte.tv/ch/11870-techtour/60563-yann-mauchamp-on-the-summit>

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For more information, please contact:
Alexia Fanni
Weber Shandwick
Tel: +41 22 807 85 07
afanni@webershandwick.com